

Story and Film

Time frame options for group mentoring



Motion Picture Development

Learn from a professional who has experienced the inner workings at PIXAR, LAIKA and Dreamworks.

Developing a film story is a winding journey. It's necessary to have clear goals for the project and also clear goals for the characters within. For instruction and guidance, ranging from a brief overview to more in-depth and personal insights, there are a variety of options from a 1 hour lecture to



1 HOUR LECTURE

Take a quick tour through the basics of story structure.



3 DAY WORKSHOP

Apply principles of film development to personal projects



1 to 2 WEEK LAB

Intense, structured exploration of film-making.

1

DEVELOP A STORY

Learn the rhythms and designs of effective story-telling

2

PLAN YOUR FILM

Obtain insight into prioritizing your production practices

3

GAIN EXPERIENCE

Learn by doing!

Inspiration

From hands on experience on classic films to tools passed on to you from dynamic story workshops

The best way to learn is to dive in, engage and apply time-proven principles. Many shy away from the limitation of classic story rules, however it is these limitations, in almost every case, that release creative freedom and ideas.

This push and pull effect is the essence of story development and making a narrative clear and effective.

Knowing classical story foundations is crucial to creating an engaging and memorable story. This doesn't mean you always have to adhere to them, but know the rules to break them.



“Mike doesn't go according to the rules, the terms of right and wrong are not part of the process...”

Explore the journey of story and film development and you'll find the exercise can influence many other areas of your life in a positive way.

WORD FROM A 2017 WORKSHOP PARTICIPANT

“I have been a participant in one of Mike's story lab workshops. I came with a project that I worked on for more than a year - but I still didn't have a script draft that I liked. I loved the story but I felt the structure of the script was wrong. The two week workshop saved my project. Mike gives lectures in the first week about his list of rules for story structure - and after that a 1 on 1 daily session in which you are crafting the story from scratch. In those sessions Mike doesn't go according to the rules, the terms of right and wrong are not part of the process, he is completely invested in each story development and gives great and wise notes, he gives his own personal insight- after a week of those sessions I had a draft that I loved, and it's actually the final draft which right now is in production. I recommend every writer or storyteller take Mike's workshop- I can promise you that you will benefit from it and your film will benefit from it.” **Eliran Peled - Writer, Director**

